



Version Number:	Version 1
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## Plan Overview

The purpose of this proposal is to

- Clarify the fundraising objectives and plan for the 2018 season for BHC;
- Assign responsibilities and timeframes for the execution of the fundraising plan; and
- To confirm record keeping and reporting requirements in regards fundraising activities to the club to ensure effective communication of the plan.
- Assist in engaging all members of the club in fundraising activities for the season and provide them with an open and transparent account of the outcomes of their 2018 season fundraising effort.

## Objectives

In order for BHC to be the Hockey club of choice for the playing community and to provide an opportunity for its players and family to participate in a well-run, cost effective and enjoyable team sport, the club must engage in fundraising activities to supplement funds gathered through other sources. Fundraising is essential to ensure club facilities, equipment and resources provided to players and the club community are well maintained and of a standard commensurate to those required to be a high performing club of choice for all participants.

Facility and resource requirements identified as requirements to achieve club objectives but not covered by current funding sources include:

- BHC pitch and clubrooms
- Provision of competitive coaching remuneration and coaching resources
- Whole club fundraising toward an objective builds unity and club spirit and gives all involved a feeling of pride and ownership in the outcome.

Please note that all Burnside Hockey Club (BHC) members are treated in a fair and equitable way, irrespective of their sex, race, marital status, origin, beliefs on matters such as religion and politics, disability, sexual preference, age or carers responsibilities.

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The long term objective to gain sufficient funds as a club contribution to the establishment of a BHC pitch and associated clubrooms requires a fundraising target of \$75,000 over 5 years.

Input will need to be sought from senior coaches and club managers to understand their view on the future direction that technology and resources in supplementing their coaching efforts is heading. It would be pertinent for the club to understand this vision and implement a funding plan in order to keep the club's effort in developing a strong Premier League and Junior programme dynamic and effective and relevant to how hockey development is tracking at a broader level.

Once funding requirements in regards to this future development fund are understood, a fundraising target should be established for a proposed 5 year timeframe. Understanding that developments in the delivery of sporting programmes to the community are also a prime candidate for attracting government grants.

In order to meet long term fundraising targets it is proposed that for the 2018 season, a fundraising target of \$15,000 be established. The allocation of funds raised from this year to particular long term objectives is to be left open until long term targets are better understood.

## Plan

It is proposed that each team be given their own season fundraising target which we would like them to achieve in order for the club to reach its season target.

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The breakdown by team is tabled below

Team	Number of teams	Target per team	Funds raised per category
U9	4	\$400	\$1600
U11	3	\$500	\$1500
U13	2	\$600	\$1,200
U15	1	\$600	\$600
U18	2	\$600	\$1,200
Seniors	9	\$600	\$5,400
<b>Total Forecast Fundraising effort by teams</b>			<b>\$11,500</b>

Each team will be provided with a list of options that they can pick their fundraising activities from. Some will be organised with assistance of the club, others can be organised by the teams on their own. The current list of fundraising activities deemed acceptable by the club includes:

- Community CPS lottery – PLM - PLW
- Bunning BBQ
- Training bake sale
- Thursday night junior training BBQ
- Lucky squares
- Wine bottling – PLM
- Movie night
- Scavenger hunt (in conjunction with the social committee)

If teams wish to fundraise through activities identified within the team, these activities need to be communicated to the fundraising committee in advance and approved by the Executive Committee in conjunction with the Sponsorship committee to ensure appropriateness of proposed activities, and ensuring that the best interests of our sponsors are up held.

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Roles-

Hockey Director –

- Communicate and promote initial fundraising plan to Team Managers and club wide.

Team Managers – (ask for volunteers for a Fundraising Leader per team)

- Communicate and liaise with players/parents regarding teams fundraising plan
- Fill out Fundraising plan and delegate responsibility throughout the team
- Send in fundraising plan for approval
- Oversee in the implementation of approved plan
- Follow up with fundraising participants before, during and after and activity.
- Liaise with and communicate with FC any needs or issues to help make the fundraising activity as successful as possible.

Fundraising Committee –

- Liaise with Team managers in discussing/approving and helping to implement fundraising activities
- Keep a register of all fundraising activities (start/end dates & totals etc) – Google Sheets
- Send out reminders to team managers as end date of fundraising nears
- Aid in the promotion of fundraising within the club
- Provide a short form report monthly ongoing
- Provide an end of season final report on overall outcome of Fundraising activities
- FC will liaise with Team Managers, Hockey Director and Committee

Treasurer –

- Communicate when funds that have been received through monthly finance report
- Communicate or assist with depositing of funds.

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Burnside Hockey Club Fundraising Form

Team - \_\_\_\_\_

Fundraising activity - \_\_\_\_\_

Start Date - \_\_\_\_\_ End Date - \_\_\_\_\_

Equipment needed - \_\_\_\_\_

Estimated target amount - \$

Do you need the Fundraising committee or club to supply or assist with anything?

\_\_\_\_\_

List of items needed –

Who is responsible for receiving funds - \_\_\_\_\_

Who is responsible for depositing funds to treasurer - \_\_\_\_\_

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