



BURNSIDE HOCKEY CLUB INC.

2024 Season BHC Player Sponsorship

Burnside Hockey Club (BHC) strives on providing a tremendous environment and opportunity for the development of hockey players of all ages and experience. Fielding over 22 teams and over 300 members, BHC would like to provide you and/or your business with an opportunity to be involved with our club by becoming a Player Sponsor for the 2024 season.

The Player Sponsorship program is now open to **ALL** players, across our senior and junior grades. With the increase in living costs, we would like to give all our valuable players the chance to source a sponsor for their fees so they can keep playing hockey. This opens the opportunity for family businesses to claim a deduction for their own and/or their child's fees. The Player Sponsorship consists of three levels of sponsorship, with the financial contribution of either, \$550, \$800 or \$1,500. Player Sponsorship will be recognised throughout the club in several ways. Please see the next page for full details.

As you will appreciate, there are considerable costs incurred in running a team and a club which competes in the top divisions in the state. Your kind donation will first and foremost pay a large portion (or all, depending on the level of sponsorship) of the playing and registration costs for your chosen player/s. It will also support the Club to provide the resources to remain competitive at the elite level, through coaching and support staff, training equipment, extended training session times, future development opportunities for players etc, all whilst receiving a tax deduction for your generosity. This financial backing has also assisted many of our athletes to get selected for Hockey SA elite teams, such as State Teams and Hockey SA Pathway teams. If selected BHC gives the player a financial contribution towards their state trip with thanks to their sponsor.

We look forward to your participation in this initiative. This is a wonderful opportunity for your business to partner a successful community-based club with a strong playing history. Should you require any additional information or like to discuss this further, please do not hesitate to contact via the details below.

Please note – 2024 Season Fees will be issued to all players **late March onwards** (waiting on Hockey SA to add the teams into rev sport so we can allocate players to correct grades).

Yours Sincerely,
Player Sponsorship Sub-Committee
Burnside Hockey Club Inc.
E-mail: finance@burnsidehockeyclub.com.au

*Please fill in the form included in this pack and return to the club via email -
BHC Treasurer (Sarah Heinze) – finance@burnsidehockeyclub.com.au
BHC President (Mark Mitton) – president@burnsidehockeyclub.com.au*



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GOLD SPONSOR - \$1500

- Club Merchandise
- Website recognition
- Newsletter recognition
- Free ticket to quiz night
- Free ticket to presentation night
- Framed recognition photo of sponsored player
- Logo/name on training top of sponsored player
- Recognition as a club sponsor
- Club networking for advertising of your business
- Invite to all BHC club days and sponsors day

SILVER SPONSOR - \$800

- Club Merchandise
- Website recognition
- Newsletter recognition
- Free ticket to quiz night
- Free ticket to presentation night
- Framed recognition photo of sponsored player
- Logo/name on training top of sponsored player
- Invite to all BHC club days and sponsors day

BRONZE SPONSOR - \$550

- Club Merchandise
- Website recognition
- Newsletter recognition
- Free ticket to quiz night
- Invite to all BHC club days and sponsors day

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ACTIONS: Thank you for supporting the BHC Player sponsorship program, your contribution is greatly appreciated by your player and the Club and will benefit all BHC members. We now require the following information from you to process your sponsorship.

1. **Company details (below) and 2 Business Cards**

Please provide the completed form below along with 2 business cards via email to Sarah (BHC Treasurer) at finance@burnsidehockeyclub.com.au. If you would like an invoice to you for your donation/sponsorship amount please indicate below.

2. **Payment of the sponsorship amount (\$550, \$800 or \$1500)**

- Direct Deposit to:
 - Bendigo Bank
 - Account Name = Burnside Hockey Club
 - BSB = 633000
 - Account Number = 158670216
 - Ref = Your Business Name / Players Name

2024 BHC Player Sponsorship Details	
Name of BHC Player Sponsored:	
Business / Sponsors Name:	
Level of Sponsorship:	GOLD / SILVER / BRONZE
Contact Person:	
Preferred Address:	
Phone Number:	
Email Address:	
Payment Method:	Direct bank deposit – per above
I require a Business Invoice:	Yes / No
Business Logo provided by email:	Yes / No
Logo on training singlet?	Yes / No
Framed Picture of Player?	Yes / No